

Rachel Simms

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INCREASING RESPONSIBILITIES AND INTEREST IN THE FOLLOWING AREAS:

Sales
Recruitment
Strategic/Event Planning
Community Partnerships

Promotions
Relationship Building
Program Development
Writing and Editing

Public Relations
Client Retention
Presentation Skills
Supervision/Training

EDUCATION

THE OHIO STATE UNIVERSITY, Columbus, Ohio.
Bachelor of Arts in Journalism, emphasis in Public Relations

June 1999

EXPERIENCE

MULTI-CAMPUS HILLEL, Columbus, Ohio.

August 1999 to present

Jewish Campus Service Corps Fellow

THE LANTERN NEWSPAPER, The Ohio State University.

September 1998 to June 1999

Recruitment Editor, Minority Affairs Reporter, Copy Editor & Free Lance Writer

THE COLUMBUS JEWISH FEDERATION, Bexley, Ohio.

Summer of 1998

Campaign & Fundraising and Community Relations Intern

RELATED EXPERIENCE

ORDER OF OMEGA, GREEK HONORARY
DELTA PHI EPSILON SORORITY
ALPHA LAMBDA DELTA/PHI ETA SIGMA HONORARIA

Initiated May 1998
Initiated September 1996
Initiated Fall 1995

SKILLS

RECRUITMENT/SALES

- Devised 13 on-site strategies to effectively meet and recruit more than 750 Multi-Campus Hillel members in 18 months
- Met with students individually to create focused programming and develop meaningful relationships
- Developed regional campaign and supervised staff in the location and recruitment of Jewish students for the Birthright Israel program. The organization sponsored a nationally recognized free trip to Israel for qualified college students
- Recruited and mentored Journalism students with story ideas, news articles, and writing techniques

EVENT PLANNING

- Spearheaded two region-wide events, each with three student committees comprising seven different colleges
- Coordinated 27 cutting-edge, innovative social, cultural and educational events designed to create exciting opportunities for students
- Served as an advisor and aided in the organization of five event-focused student committees

WRITING/GRAPHIC DESIGN

- Designed two informational pamphlets and four one-page handouts to explain Jewish holidays and rituals
- Aided in design of six company newsletters that promoted events on 11 college campuses to 2,000 students
- Compiled data and wrote 10 full-page campaign theme articles for Columbus Jewish newspaper
- Wrote 20 articles in 10 weeks including stories about abortion, minority affairs tension and motivational speakers

COMMUNITY BUILDING

- Designed and presented seven different workshops to college students and community members throughout Tri-State area.
- Educated campus communities and advocated on behalf of students regarding anti-semitic issues
- Partnered with university officials within academic and student affairs departments to increase student life on camp